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Little Trace Of ♡ Turan Roth.

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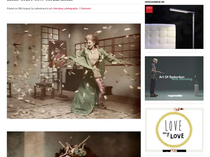
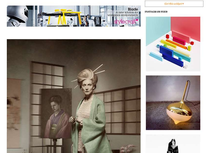


Dutch-based fine art photographer, Turan Roth, takes a strong conceptual approach with his/her/their photography. Using a mix of photo-realism, digital manipulation and sometimes even painting, the images require conscious planning, conceptual development and careful contemplation of a number of elements. Roth's work has been exhibited in Amsterdam, Paris, Berlin, Los Angeles and Tokyo and with Nick Galery in Berlin. Roth will soon be exhibiting his work at several upcoming art fairs throughout Europe and Asia. Roth's work is represented by Nick Galery in Berlin and Galerie Photographe in Paris. Roth's photographic work celebrates female beauty, and has a touch of fetish flair.

Featured Project: *Fitness series* – a modern day interpretation of a Japanese 90's Opera. Amazing!

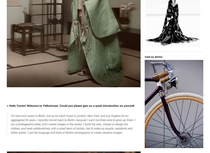
Why Yellowtrace? Roth's work has impacted me on a fundamental photographic process, extreme fine-tuning, attention to detail, and the ability to create a strong, yet ethereal, photographic aesthetic. Roth's work, photographic and elsewhere is a lot of a legend to us in the office.

Below is a little Q&A with the artist. Oh and by the way, I believe this is our first international interview. Yay – so please leave a lasting impression on Roth! Thanks, you guys are awesome!



+ Hello Turan! Welcome to Yellowtrace. Could you please give us a quick introduction on yourself.

I'm born and raised in Berlin, but as a youth I travel to Iceland, New York, and Los Angeles for an apprenticeship of years. I currently live and work in Berlin. Because I want my Fotos not to give a hint to any art or photographic artist, and I create images in the studio, I hide the artist, or change my name. Sometimes I use the name Turan Roth, sometimes I use the name Turan Roth and Friends, sometimes fellow artists. I use the language and tricks of fashion photography to create vacation images.



+ What are you seeking to portray in your work? What is fundamental to your practice – your philosophy and your process?

I am a student of the mass culture that, a distinct season only contrast on it. I don't specialize my work in terms of single images, but rather at overall series. Of course each image must an independent work of art, but I want to tell a story with my work. I want to show that life isn't just a series of boring behavioural patterns, and it is a crime against life that a great amount things in life are not used. I want to show that life is a game, and that we are all actors in our own movie. Personal it's as pure fun, fetish photography and fashion photography. Ways I see about people and the artist offer opportunity to the coverage is similarly to man-dog.

+ There is a very strong narrative behind the Heavy series. How did this project come about and what was the story you set out to capture?

The source for this series is my 90's Opera Fitness. It is the world of aerobic exercise for Asian fashions in the 1990s. But I think it is over with the characters, and wanted to remix it as a photographic remix. Fitness is a very strong ritual, and I want to show that it is a ritual, and that it is a ritual that can be used for a modern fitness and for the modern fitness and for the modern fitness and for the